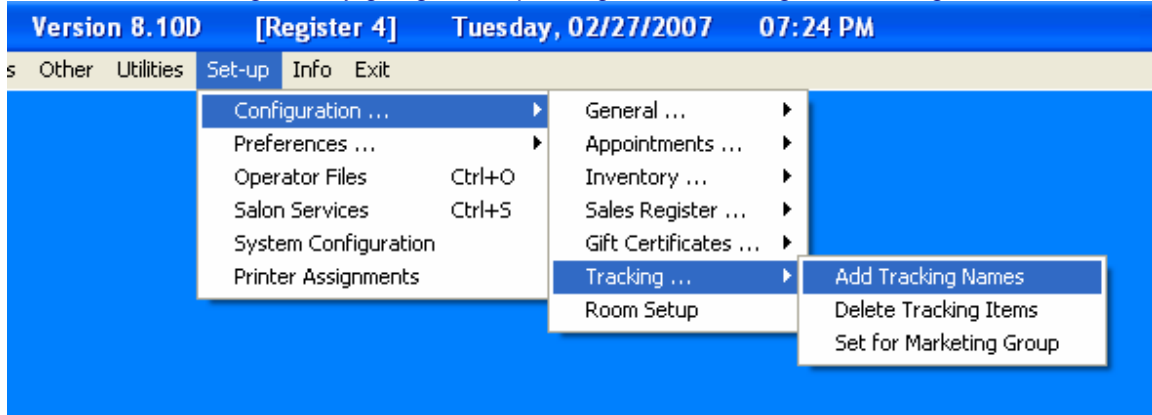
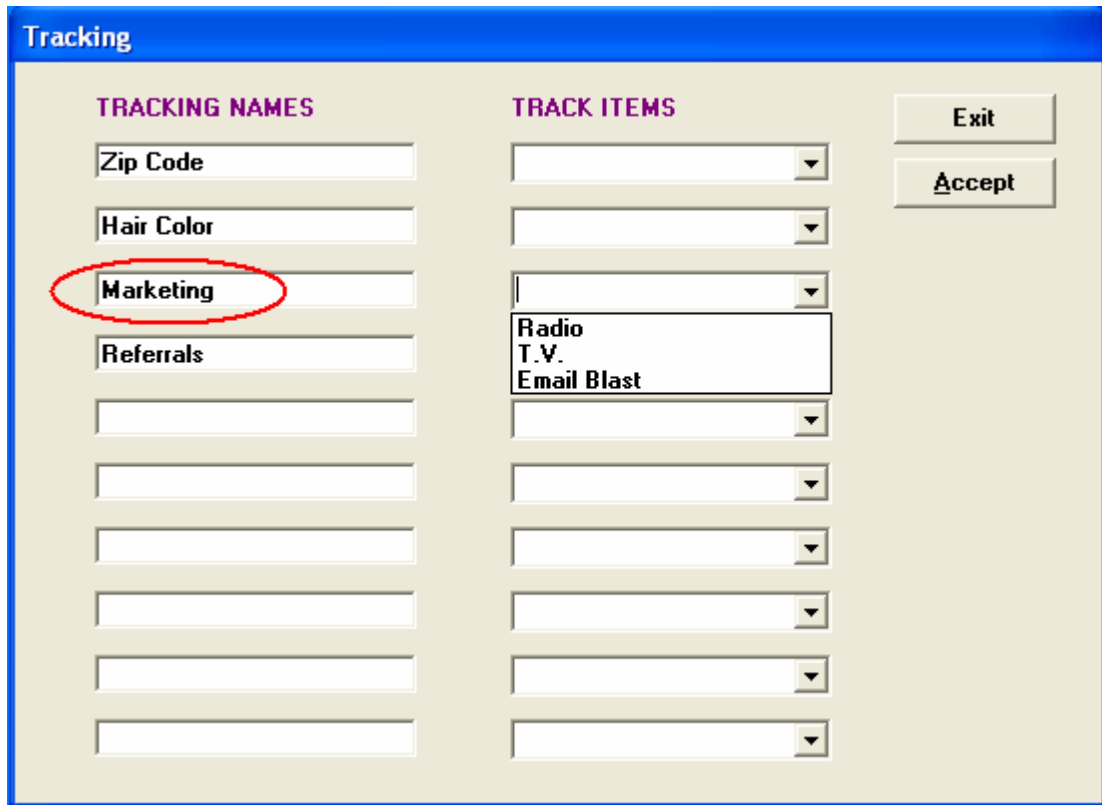


## MARKETING GROUP SETUP

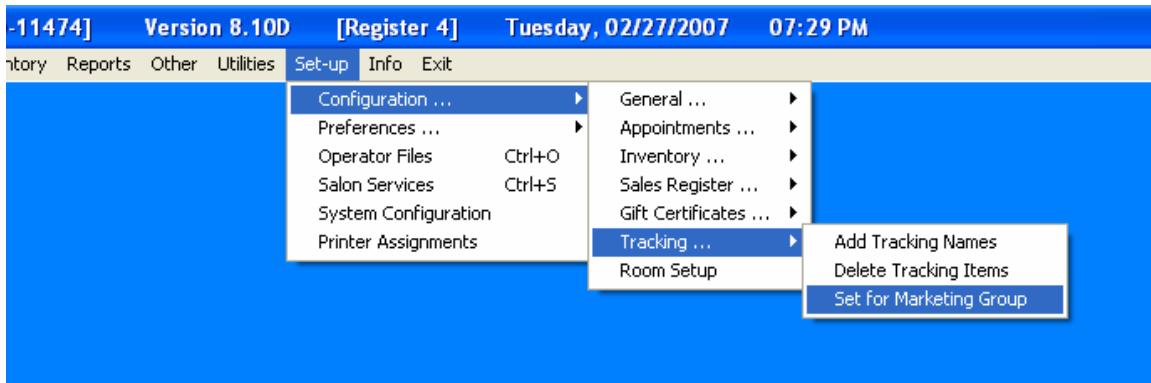
First create a tracking item by going to setup/configuration/tracking/add tracking names.



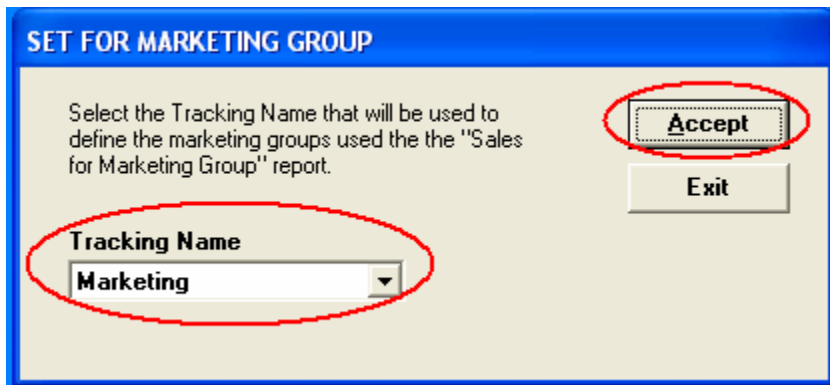
Once here add a tracking name such as "marketing" and add tracking items to that such as 'magazine' 'radio station' etc. Of course you'll want to be more specific than that for your precise marketing.



Next, go to Setup/Configuration/Tracking/Set for Marketing Group



Be sure and select the tracking name that you used for your different marketing items and click the accept button.



Once Done, when you check someone out you will now get a prompt upon clicking the final 'accept' button that asks you how your clients heard about you so you can know how which marketing campaigns are making you the most money.

Services: \$ 75.00

CLIENT NAME	OPERATOR	SERVICE	PRICE
Wiggins Stephen	ChristinaD	*Back Facial	75.00

Products: \$ 0.00

CLIENT NA	PRICE	TOTAL
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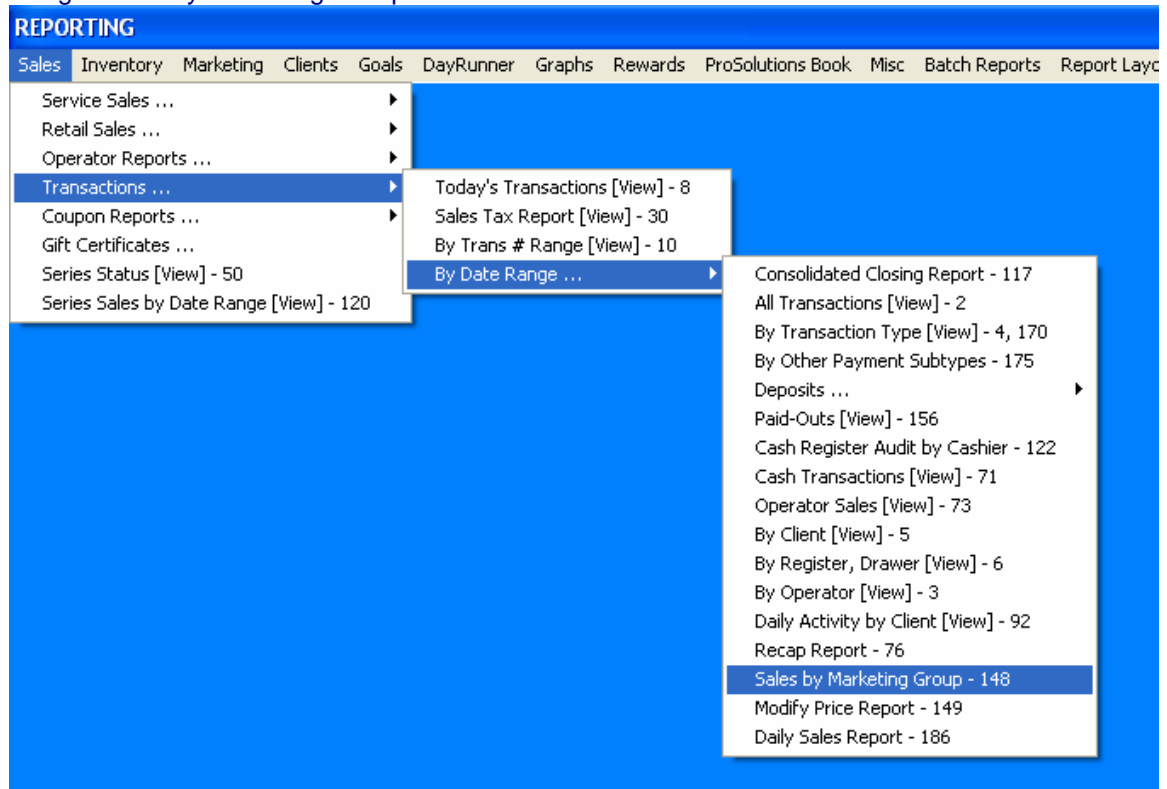
**MARKETING GROUP SELECTION**

**Stephen Wiggins**

Selection List

- Radio
- T.V.**
- Email Blast

Lastly you can print your marketing sales reports by going to Reports/Sales/Transactions/By Date Range/Sales By Marketing Group.



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